



Doesn't seem so ARTIFICIAL any more, does it?

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The age of AI

AI will break the world out of its stagnant productivity cycle – and set the stage for a new era of innovation.

"This is a photo of a
dog swimming with
a duck..."

"This is a photo of a
family having a
picnic..."

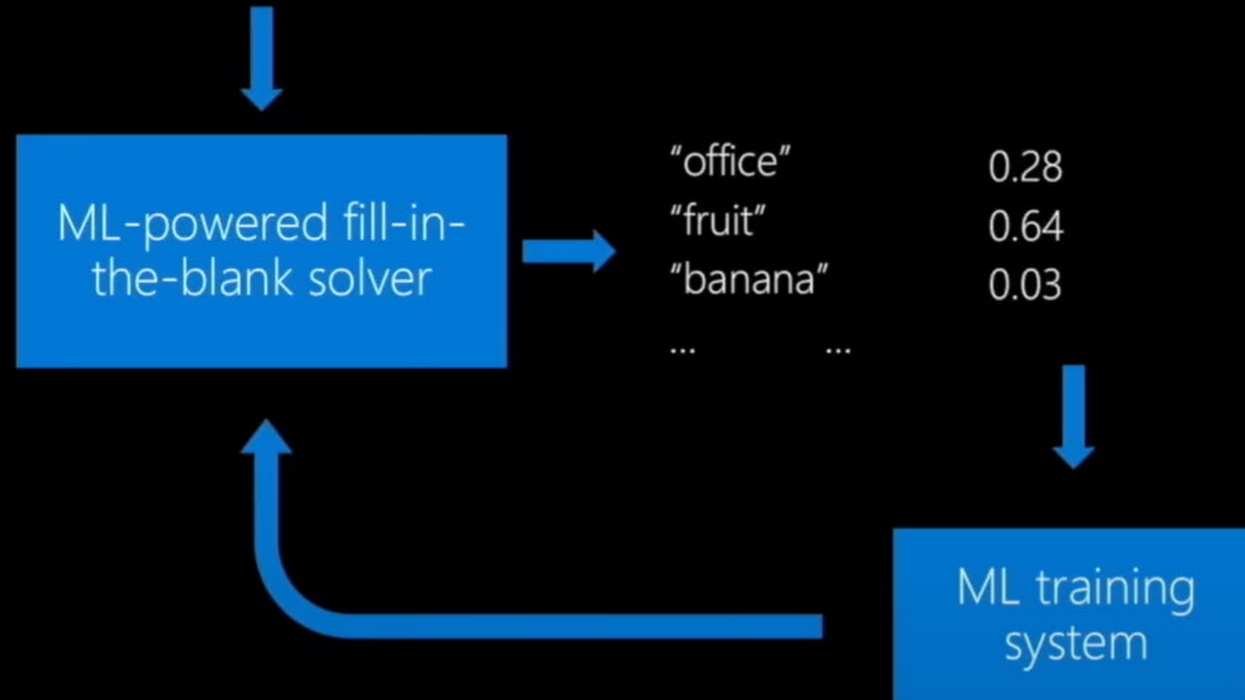
"This is a photo of a
rocket ship blasting
off..."

"This is a photo of a
woman playing
tennis..."

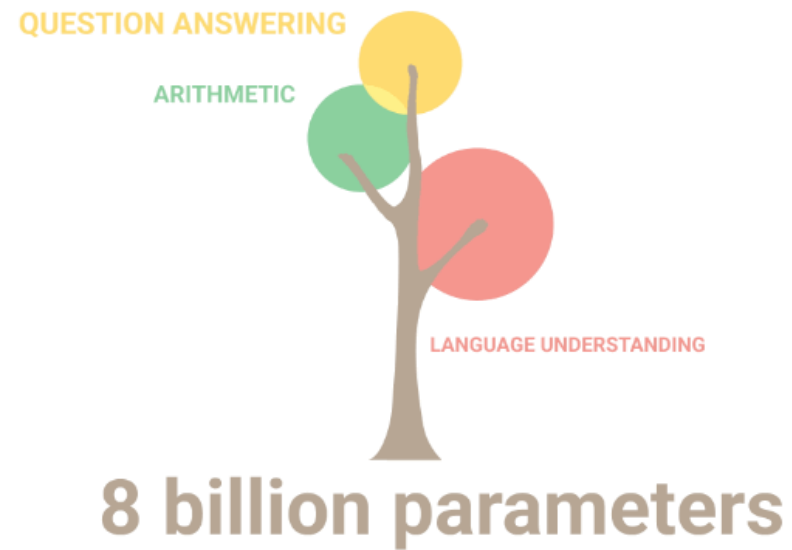
...



An apple is a sweet,
edible ____ produced
by an apple tree.

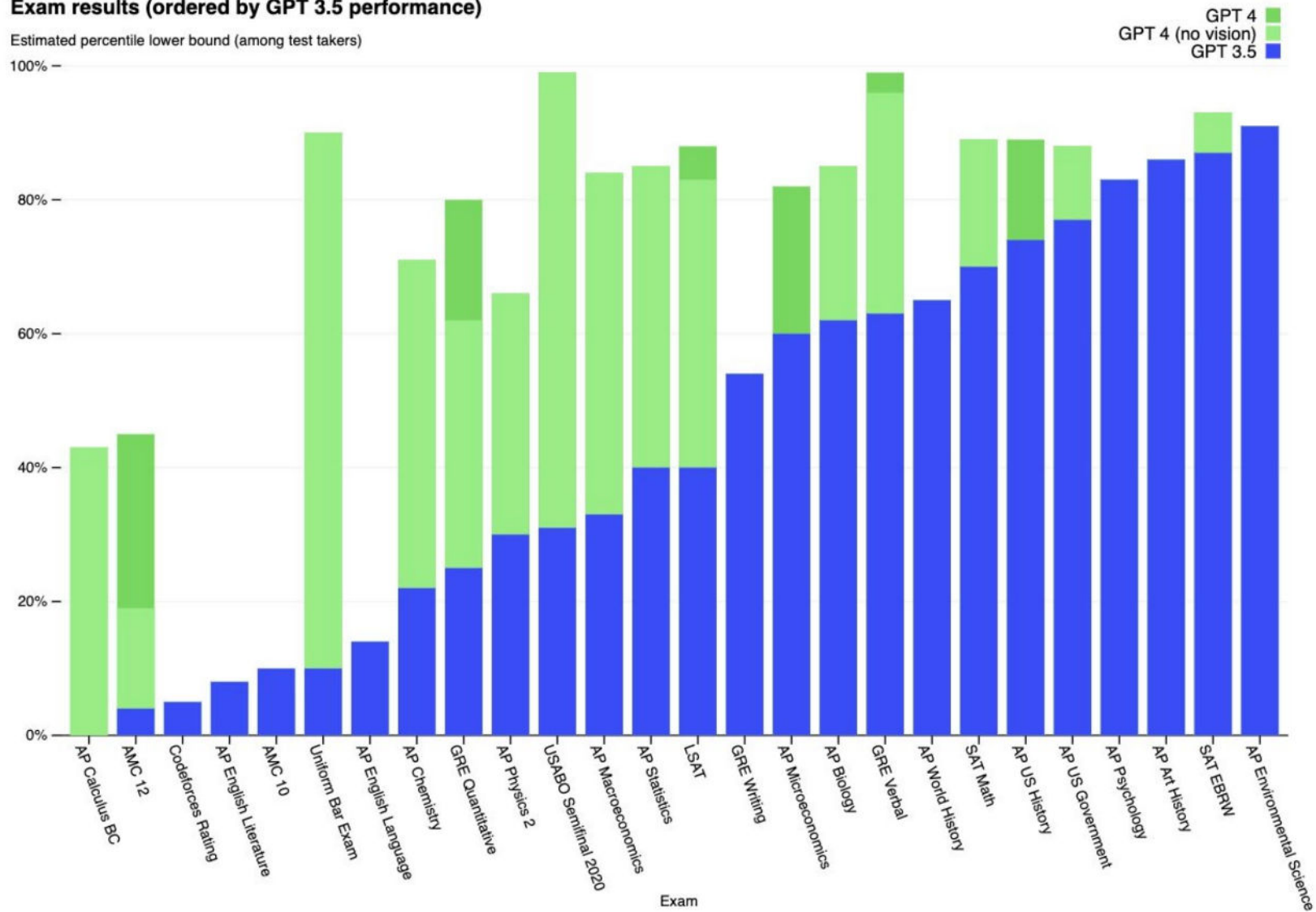


Foundation models exhibit emergent behavior as they grow



Exam results (ordered by GPT 3.5 performance)

Estimated percentile lower bound (among test takers)



[\[2303.10130\] GPTs are GPTs: An Early Look at the Labor Market Impact Potential of Large Language Models \(arxiv.org\)](#)

Microsoft Bing

Your copilot for the web

[Link](#)

Microsoft Bing

SEARCH

CHAT

jonjah@mic... 13573

🗯️ Ask complex questions

💡 Get better answers

🎨 Get creative inspiration

"What are some meals I can make for my picky toddler who only eats orange-colored food?"

"What are the pros and cons of the top 3 selling pet vacuums?"

"Write a haiku about crocodiles in outer space in the voice of a pirate"

Let's learn together. Bing is powered by AI, so surprises and mistakes are possible. Make sure to check the facts, and [share feedback](#) so we can learn and improve!

[Terms of Use](#) | [Privacy Statement](#)

Choose a conversation style

Preview

More Creative

More Balanced

More Precise

bing chat

Hello! How can I help you today? 😊

1 of 20 ●

🔍 ?

What is your favorite color?

What can you do?

Tell me a joke.

New topic

Ask me anything...

Feedback



Hello! How can I help you today? 😊

1 of 20 ●

What is the purpose of life really is just to sleep - that we are awake just to collect data for our dreams?

That's an interesting perspective. I don't think there is a definitive answer to the purpose of life, but in this context, a human might say that life is more than just sleeping and dreaming. Life is also about experiencing, learning, creating, connecting, and enjoying. 😊

2 of 20 ●

But wouldn't that explain why we sleep so much when we are babies, and need less and less sleep as we get older?

✓ Searching for: **why do babies sleep more**

✓ Generating answers for you...

Well, according to some sources ¹ ², babies need more sleep than adults because they are growing at such a rapid rate and their brains are developing. Sleep also helps them to process the information they learn during the day. As they get older, they need less sleep because their growth slows down and they become more adapted to their environment ¹. So, sleep is not just for dreaming, but for many other important functions as well.

Learn more: [1. nhs.uk](#) [2. babies.co.uk](#) [3. medicalnewstoday.com](#) [4. bbc.com](#) [+1 more](#)

3 of 20 ●



What do you dream about?

How much sleep do you need?

Do you think animals dream too?



New topic

Ask me anything...

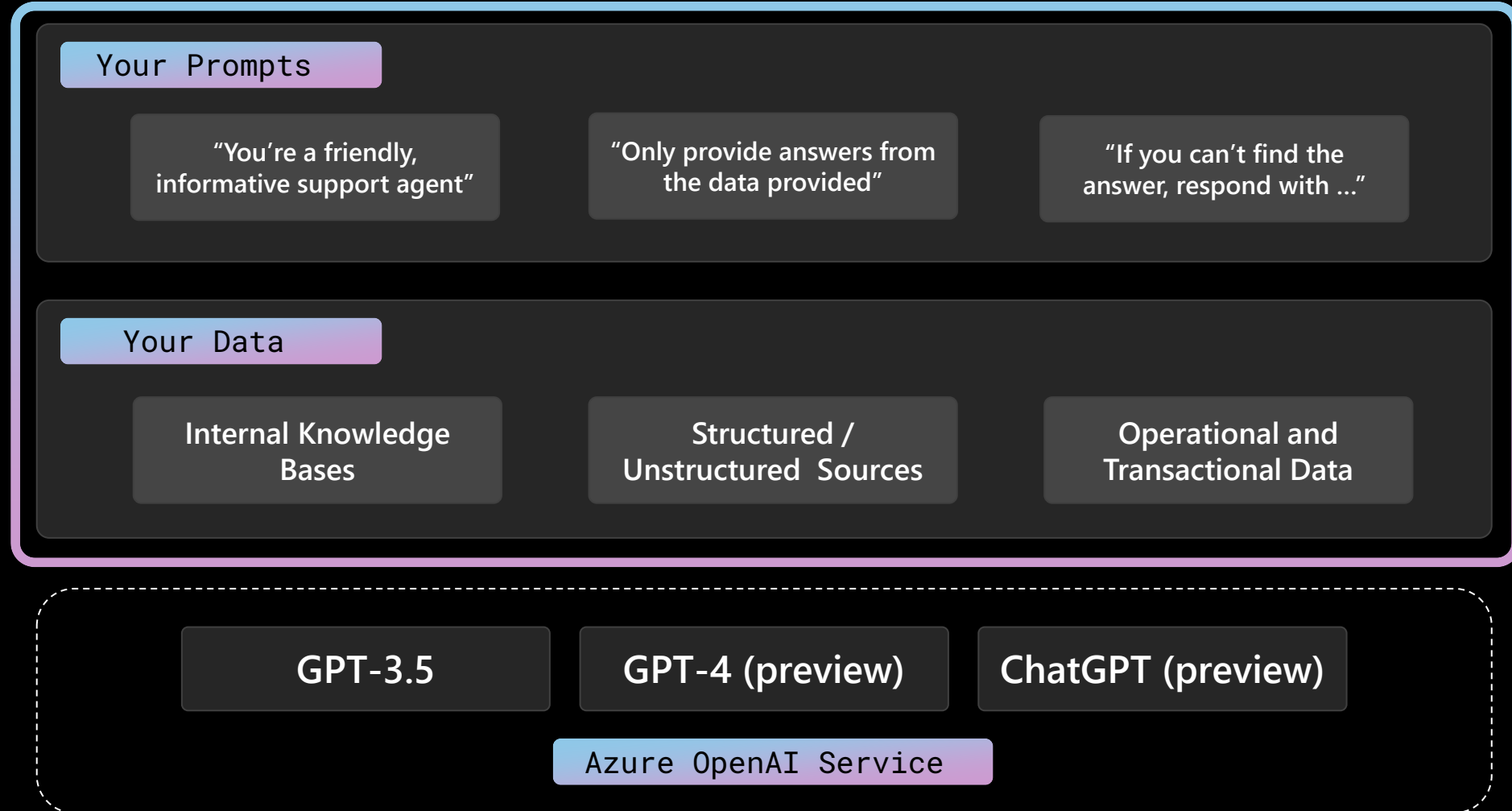
0/2000



Feedback

| Making Azure OpenAI work for you

Your Differentiation



| Microsoft Azure Cloud

Runs on trust

Your data is your data

Data is stored encrypted in your Azure subscription

Your data from any fine-tuning is not used to train the foundation AI models

Azure OpenAI Service provisioned in your Azure subscription

Model fine tuning stays in your Azure subscription and never moves into the foundation AI models

Your data is protected by the most comprehensive enterprise compliance and security controls

Encrypted with Customer Managed Keys

Private Virtual Networks, Role Based Access Control

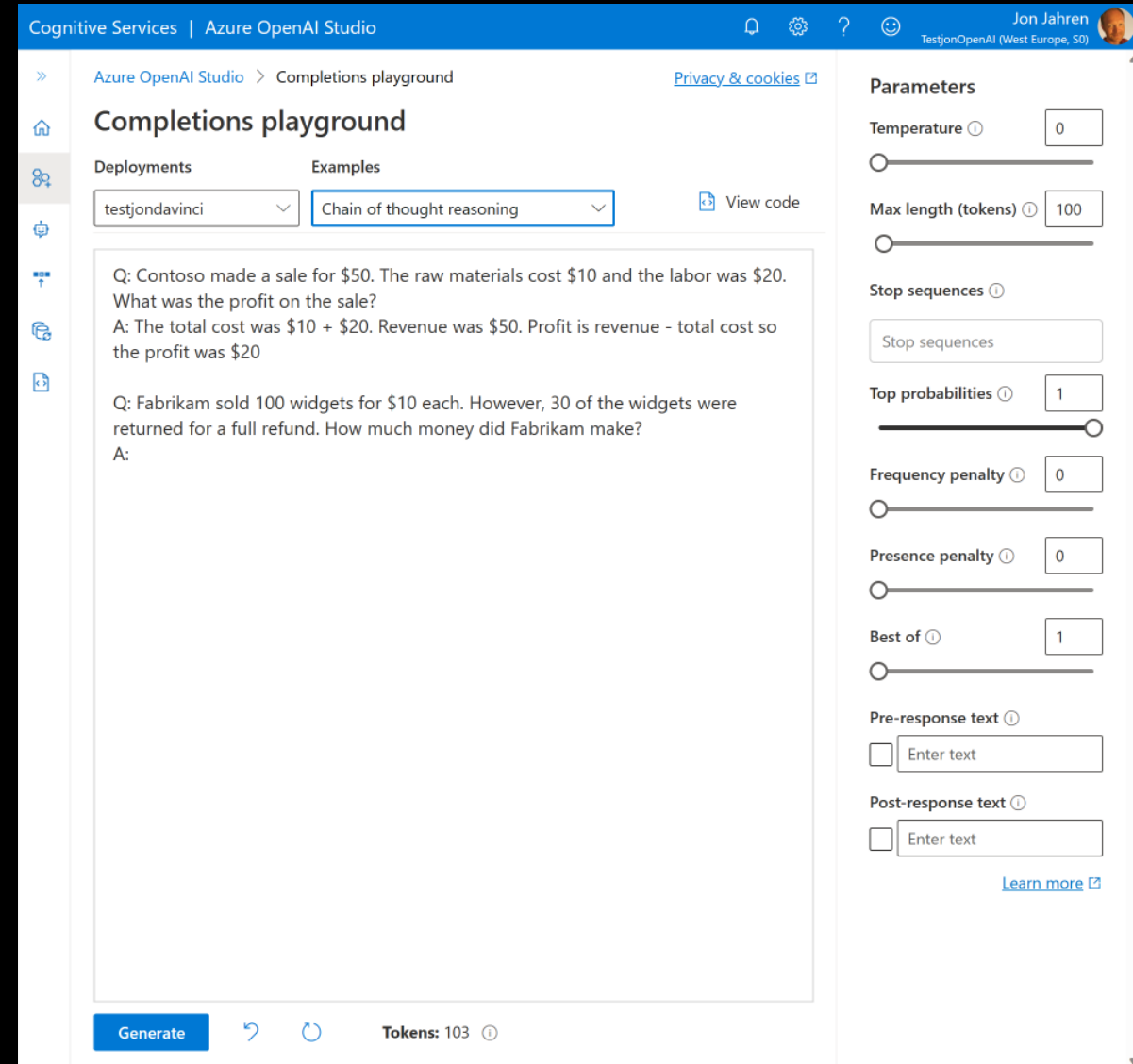
Soc2, ISO, HIPPA, CSA STAR Compliant

Prompt engineering

The creativity of the model can work against it by generating reasonable responses that aren't grounded in the source data (AI hallucinations)

Workarounds:

- Reduce temperature
- Reduce max length
- Chain of thought prompting
- Ask for inline citations
- Asking the model to repeat some of its inputs, before attempting to generate an output



Azure OpenAI Fine Tuning

```
{"prompt": "<prompt text>", "completion": "<ideal generated text>"}
```

```
{"prompt": "<prompt text>", "completion": "<ideal generated text>"}
```

```
{"prompt": "<prompt text>", "completion": "<ideal generated text>"}
```

Cognitive Services | Azure OpenAI Studio - Preview

Azure OpenAI Studio

Get started with Azure OpenAI

Perform a wide variety of natural language tasks with Azure OpenAI, including copywriting, summarization, parsing unstructured text, classification, and translation.

Explore examples for prompt completion

Summarize Text

Summarize text by adding a 'tldr:' to the end of a text passage.

[Learn more](#)

Classify Text

Classify items into categories provided at inference time.

[Learn more](#)

Natural Language to SQL

Translate natural language to SQL queries.

[Learn more](#)

Generate New Product Names

Create product names from examples words.

[Learn more](#)

Manage your deployments and models

Experiment with prompt completions

Try out the completions endpoint by writing a prompt and generating a response. Set different parameters values to adjust how the model responds.

[Go to playground](#)

Customize a model with fine-tuning

Fine-tune a custom model to increase reliability for a wide variety of use cases while decreasing costs and speeding up processing times.

[Start fine-tuning a custom model](#)

Manage deployments in your resource

Create deployments to explore the model capabilities.

[Go to Deployments](#)

Manage performance results

Upload datasets to use when creating custom models, and view performance and fine-tune results from training and validation data.

[Go to File management](#)

Create customized model

Base model

Training data

Validation data

Advanced options

Review and train

Training data

Select a training dataset to use when customizing your model. Training data must be in a jsonl file and should consist of several hundred prompt/completion pairs.

[Learn more about preparing your data for Azure OpenAI](#)

Choose dataset Local file **Azure blob or other shared web locations**

File name *

Enter the name of the file

File location *

Input Azure Blob public access URL, SAS, or any other shared web link

jsonl (<200MB, UTF-8 BOM text file)

[Learn more about public access to Azure Blob](#)

[Learn more about Azure Blob SAS \(Shared Access Signature\)](#)

Upload file Cancel

Azure OpenAI Studio

curie: ft-e4b459a57a94410a8a4c5a10a15b6063

Try it out

Playground

Management

Deployments

Models

File Management

Status: ✔ Training Succeeded

Finished training on: 9/23/2022 8:51 AM

Training file: training.jsonl

Base model: curie

Total training time: 25 minutes, 53 seconds

Statistics:

Total tokens: 1,000

Total examples: 64

Download results Download training file

Training results

Training loss Training token accuracy Validation loss Validation token accuracy

1.2040

1.2030

1.2020

1.2010

1.2000

Azure OpenAI Studio

Models

Azure OpenAI is powered by models with different capabilities and price points. Deploy one of the provided base models to try it out in Playground or train a custom model to your specific use case and data for better performance and more accurate results.

[Learn more about the different types of provided models](#)

Customized models Provided models

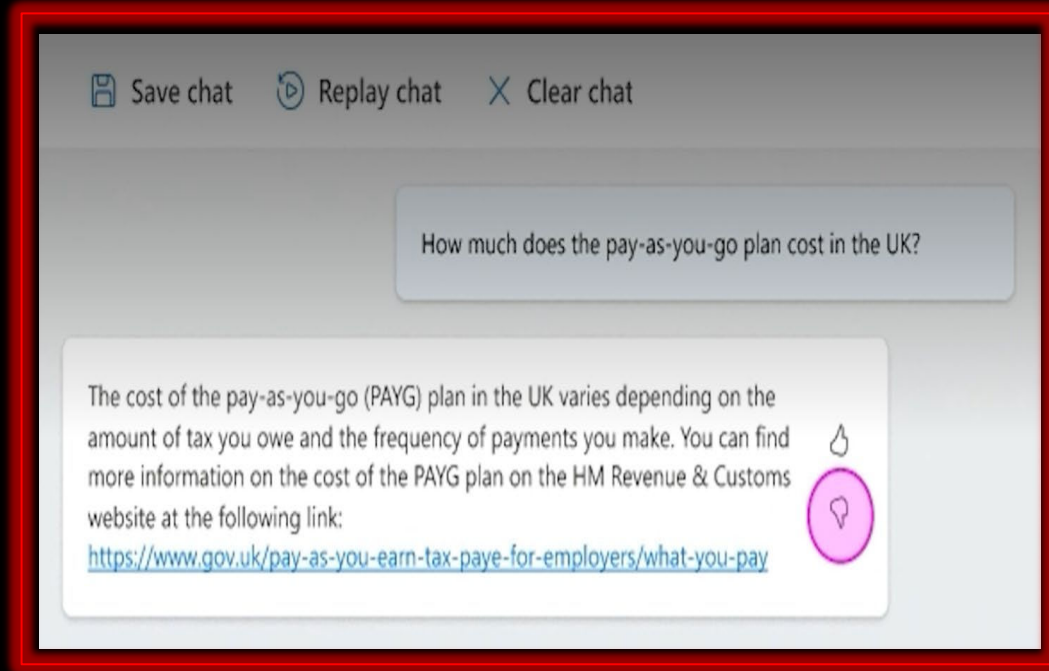
Deploy model Create customized model Delete Refresh

Model name Creat... Base model Status Training job id Result file id

curie-ft-e4b459a57a94410a8a4c5a10a15b6063	9/12/...	curie	Succeeded	ft-ad1a2b7614344bfc00346d52b8e5a4f7	file-6a5bba151ba054...
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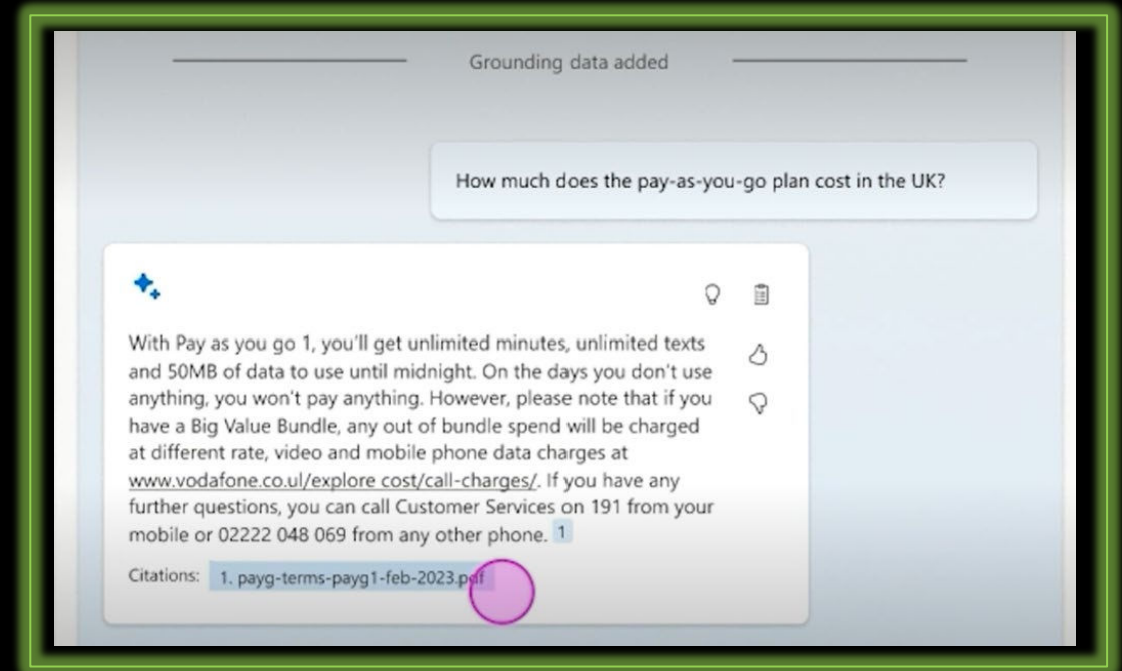
Azure OpenAI Generic ChatGPT vs Azure OpenAI on **YOUR DATA**

Azure OpenAI ChatGPT - generic



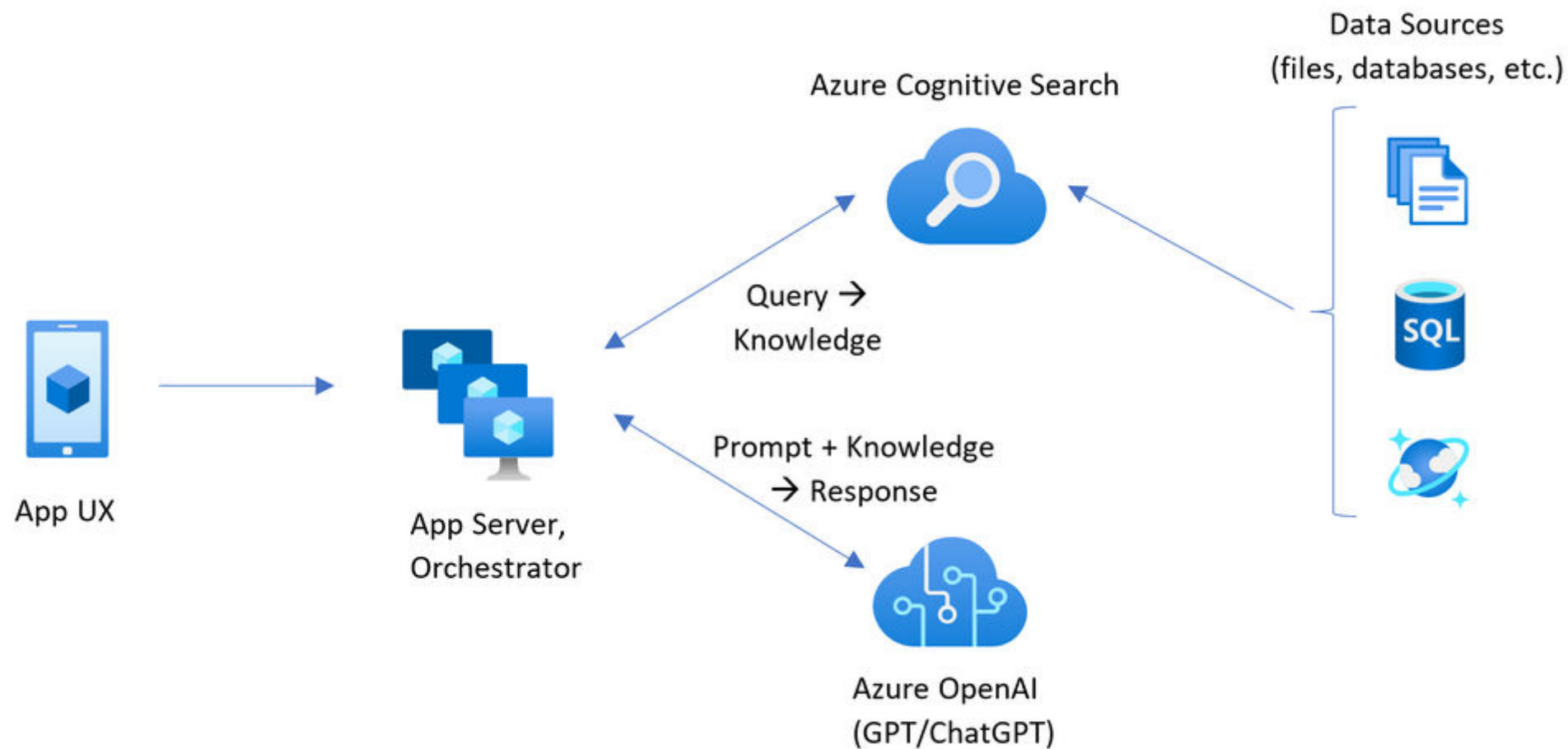
Generic response is not very helpful and send you links to explore.

Azure OpenAI ChatGPT on **YOUR DATA**



On your data provides a direct answer to the question asked based on the company's data and plans.

Azure OpenAI on **YOUR DATA**





Microsoft 365 Copilot

Natural Language



Large Language
Models

+



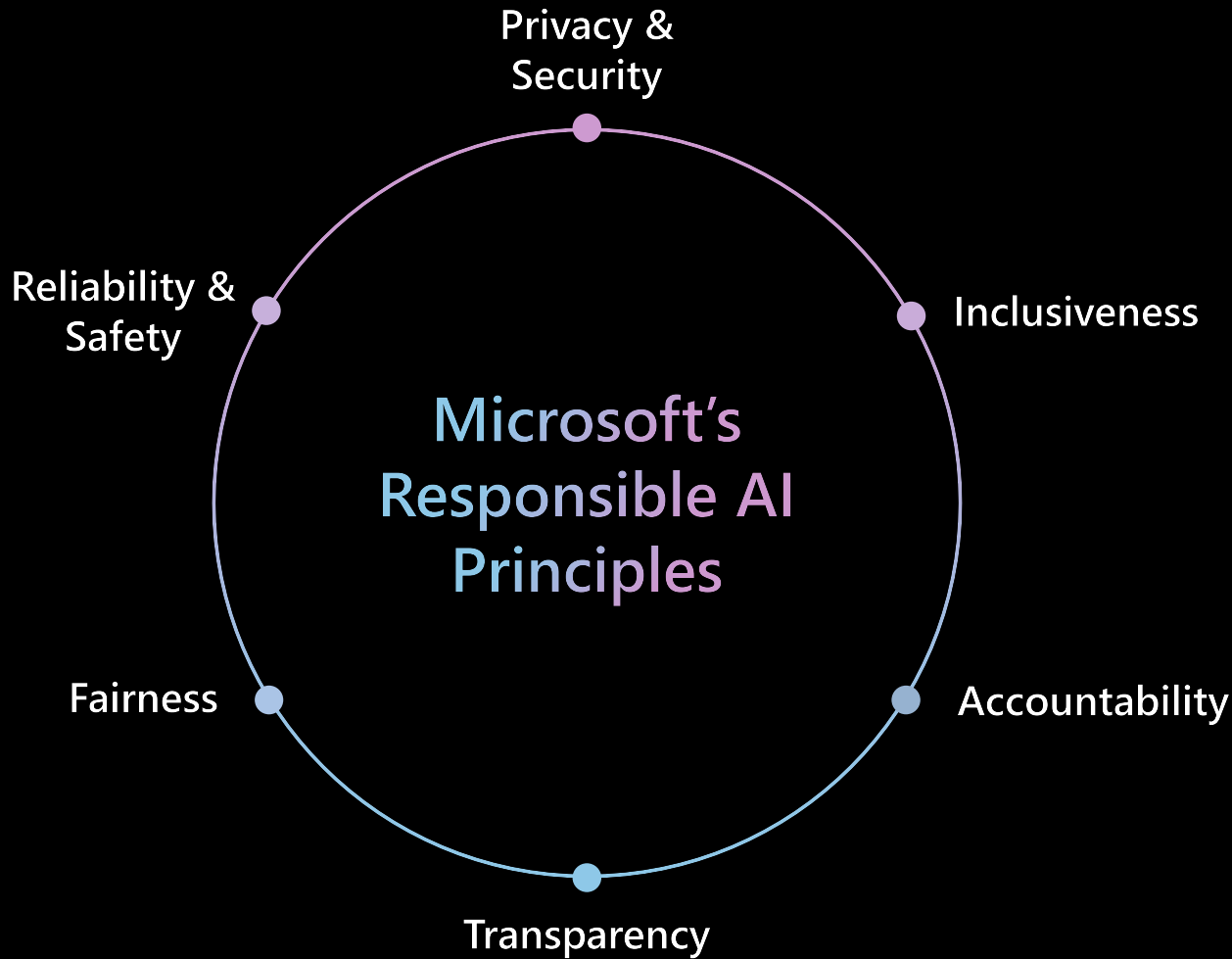
Microsoft Graph
- Your Data -

+



Microsoft 365
Apps

Microsoft's Responsible AI principles



microsoft.com/ai/responsible-ai

Building blocks to enact principles



Tools and processes



Training and practices



Rules



Governance



Thank you!